

In the Claims:

Please amend claims 1, 6, 7, 12-14 and 17; cancel claims 8, 10, 15 and 16; and add new claims 18-21 as follows:

1. (Currently Amended) An apparatus for initiating a document download comprising:

a memory with document download instructions stored therein;

a wireless transmitter linked to said memory for transmitting said document download instructions via a wireless protocol; and

~~an~~ a mechanical activation switch linked to at least one of said memory and said wireless transmitter, said mechanical activation switch for causing said wireless transmitter to retrieve said document download instructions from said memory and to transmit said instructions.

2. (Original) An apparatus as defined by claim 1 wherein said document download instructions comprise at least a network address corresponding to a network based document source.

3. (Original) An apparatus as defined by claim 2 wherein said network address comprises an internet protocol address corresponding to a data file containing a document.

4. (Original) An apparatus as defined by claim 1 wherein said download instructions comprise computer executable instructions for execution by a processor based device to cause said processor based device to locate a data file on a network at a network address as specified by said download instructions and to download said data file to said processor based device.

5. (Original) An apparatus as defined by claim 4 wherein said processor based device comprises a printer connected to a network, and wherein said download instructions further comprises computer executable instructions for printing a document contained in said data file.

6. (Currently Amended) An apparatus as defined by claim 1 wherein said wireless protocol has an operating range of no more than about 3 meters or less.

7. (Currently Amended) An apparatus as defined by claim 1 wherein said apparatus further comprises a DC power supply for powering said memory and said transmitter.

8. (Canceled)

9. (Currently Amended) An apparatus as defined by claim 1 wherein said apparatus further comprises a shell containing said memory and said transmitter, said shell having a passage for operable access to said mechanical activation switch, attachment means connected to said shell for attaching said shell to a product.

10. (Canceled)

11. (Original) An apparatus as defined by claim 1 wherein said memory further comprises a unique product identity code stored therein, said unique identity code transmitted with said download instructions by said transmitter.

12. (Currently Amended) An apparatus for causing a processor based device to download a document, the apparatus connectable to a product, the apparatus comprising:

a memory with document download instructions stored therein, said document download instructions comprising processor executable instructions for causing the processor based device to locate a data file stored on a network accessible storage device, said data file containing a document corresponding to the product, said instructions for causing said processor based device to download said data file from said storage device to the processor based device;

a short range wireless transmitter linked to said memory for transmitting said download instructions via a wireless protocol to the processor based device, said wireless transmitter having an operable range of not more than about 10 meters;

a DC power source linked to said memory and linked to said transmitter, said DC power source for powering said memory and said transmitter;

a shell containing said memory, said DC power source, and said transmitter, said shell having connection means for connection to the product; and,

~~an~~ a mechanical activation switch for causing said wireless transmitter to transmit said document download instructions to the processor based device, said mechanical activation switch penetrating said shell.

13. (Currently Amended) A computer program product for causing an apparatus to initiate a document download, the computer program product comprising computer executable instructions stored in a computer readable medium, the instructions when executed causing the apparatus to:

detect a prompt from activation of ~~an~~ a mechanical activation switch;

retrieve document download instructions from a memory linked to said mechanical activation switch after receiving said prompt; and,

transmit said document download instructions from a transmitter via a wireless protocol.

14. (Currently Amended) A computer program product as in claim 13 wherein execution of said instructions to cause the apparatus to transmit said document download instructions further comprises causing said transmitter to transmit said download instructions only within ~~via a short range wireless protocol having an operable~~ a range of less than about 3 meters to a processor based device.

15-16. (Canceled)

17. (Currently Amended) A computer program product for causing an apparatus to initiate a document download, the computer program product comprising computer executable instructions stored in a computer readable medium, the instructions when executed causing the apparatus to:

detect a prompt from ~~an~~ a mechanical activation switch;

retrieve document download instructions from a memory linked to said mechanical activation switch after receiving said prompt, said document download instructions comprising instructions for execution by a ~~processor based device printer~~ connected to a network that when executed cause said ~~device printer~~ to locate a data file at a specified network address and to download said data file and print a document corresponding to said data file; and,

transmit said document download instructions from a transmitter via a wireless protocol having an operable range of not more than about 3 meters directly to said printer.

18. (New) An apparatus as defined by claim 1 wherein said mechanical activation switch comprises one of a push-button, a lever, or a rocker switch.

19. (New) An apparatus as defined by claim 1 wherein said document download instructions cause a printer connected to a network to download and print a document located at a particular network address specified in said document download instructions, and wherein said wireless transmitter is configured to transmit said document download instructions to said printer only when said printer is within a range of about 3 meters.

20. (New) A computer program product as defined by claim 13 wherein said document download instructions cause a printer connected to a network to retrieve a document from a network address and to print said document, and wherein said program instructions in causing the apparatus to transmit said document download instructions cause the apparatus to transmit said document download instructions directly to said printer connected to said network.

21. (New) A computer program product as defined by claim 13 wherein said program instructions in causing the apparatus to transmit said document download instructions cause the apparatus to transmit said document download instructions only within a range of no more than about 3 meters from the apparatus.